Product Design (UX Design)

Course Outline: Introduction to UX Design

1. Introduction to UX Design

- Definition of UX
- Importance of UX in Product Design
- Overview of the UX Design Process

2. Understanding Users

- User Research Methods
- Creating User Personas
- User Journeys and Experience Mapping

3. Information Architecture

- Organizing Information for Usability
- Creating Site Maps
- Navigation Design

4. Wireframing and Prototyping

- Introduction to Wireframes
- Low-Fidelity vs. High-Fidelity Prototypes
- Tools for Wireframing and Prototyping (Figma)

5. Interaction Design

- Principles of Interaction Design
- Designing for Accessibility
- Micro-interactions and Feedback